



Link Transit System
Public Transit Advisory Commission (PTAC)

Tuesday March 10, 2020

5:30PM

Municipal Conference Room
425 South Lexington Avenue
Burlington, NC

AGENDA

- 1) **Call to Order & Quorum** **Chairman Mills**
- Welcome to the new Transit Manager Glen LaBar Jr.
- Changes to Agenda / Add On Items
- Speakers from the Floor – 3 minutes per speaker

- 2) **Approval of the January 14, 2020 meeting minutes** **Chairman Mills**

- 3) **Get on Board Day Fare Free (April 16, 2020)** **Glen LaBar Jr**

INFORMATION: The Link Transit System would like to participate in the Get on Board Day on April 16th 2020, which is a national awareness and advocacy day that increases support and awareness for public transportation within communities. All Piedmont Triad transit systems are being asked to participate and go fare free for the day.

RECOMMENDATION/ACTION: Review and discuss information. Consider recommending to the Burlington City Council to adopt a fare free day on April 16, 2020 for National Get on Board Day.

- 4) **Link Transit Operations Report** **Glen LaBar Jr**
- Fixed Route & Paratransit for January 2020
- Upcoming Events / Other Items

- 5) **Other Business** **Chairman Mills**
- Reports & Questions from PTAC Members
- Other Items / Agenda topics for next meeting
- **Next Meeting Scheduled for April 14, 2020**

ACCESS TO INFORMATION:
ALL DOCUMENTS AND DATA CAN BE PROVIDED IN ALTERNATIVE FORMAT UPON
REQUEST

It is the policy of the Link Transit System to ensure that no person shall, on the ground of race, color, sex, age, national origin, or disability, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity as provided by Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, and any other related non-discrimination Civil Rights laws and authorities.

MINUTES

LINK TRANSIT PUBLIC TRANSIT ADVISORY COMMISSION Tuesday January 14, 2020 5:30PM

MEMBERS PRESENT

Moses Corbett, Burlington
Mike Mills, Burlington (Chair)
Steve Harrison, Gibsonville
Howie Norwick, Burlington (Vice Chair)
Roger Meisenbach, Burlington Alt
Steve Carter, Alamance County

OTHERS PRESENT

Mike Nunn, Director of Transportation

MEMBERS ABSENT

Celo Faucette, Burlington
Veronica Revels, Gibsonville Alt

Call to Order

Chairman Mills called the meeting to order and welcomed all members and guests. MR. Mills welcomed Mr. Steve Harrison the new Gibsonville member for PTAC. Mr. Harrison introduced himself to the PTAC members. Chairman Mills solicited public comments from the floor and requested comments to be limited to 3 minutes per speaker. No public comments. The meeting agenda was reviewed. No changes we made to the agenda.

Approval of October 8, 2019 meeting minutes

The October 8, 2019 meeting minutes were reviewed. Mr. Steve Carpenter made a motion to approve the meeting minutes. Mr. Moses Corbett seconded the motion. All PTAC members voted in approval of the October meeting minutes.

Link Bus Shelter Update

Mike Nunn reviewed the next locations for bus shelter installation. The Link Transit System has three bus shelter installations planned for early 2020. The locations are based on consistent and increasing ridership over the past years. Locations include Alamance Crossing, Cum Park Plaza and Maple Avenue @ Flushing Street. The shelters have been ordered and city staff is completing the concrete pads for each

location. The location on Maple Avenue is still under review and may be relocated to another high use location. The goal is to have the shelters installed by early Spring. Mr. Steve Carpenter asked about a press release for the shelters, Mr. Nunn stated that could be provided once they are installed.

Link Transit Operations Report

Mr. Nunn gave a brief overview of the Link Transit Operations report to PTAC. Mr. Nunn stated that in 2019 the system has seen a 27.1% increase in ridership. Mr. Nunn also shared the fixed route has averaged 9,373 passengers per month in 2019.

Increase in ridership by route in 2019:

- Blue route - 22%
- Red route - 34%
- Orange route - 41%
- Green route - 13%
- Purple route - 19%

Increase in Paratransit trips for 2019 = 9%

A full report was included in the PTAC agenda packet and presented with a PowerPoint presentation.

Other Business

A new Transit Manager has been hired for Link Transit. Mr. Glen LaBar will begin on February 10, 2020.

Howie Norwick asked that the communication with the City of Graham continue and he would like to see them join Link Transit. Mr. Nunn stated the opportunity is always available and could be accommodated if Graham decided to participate financially. The two stops in Graham continue to be in the top 10 for ridership/use.

Adjournment

Chair Mills asked for any final comments or questions. Chair Mills adjourned the PTAC meeting at approximately 6:25 pm. Moses Corbett made a motion to adjourn the meeting and Howie Norwick seconded the motion. All PTAC members voted in approval.



National Get on Board Day

April 16, 2020

What is it?

National awareness and advocacy day that is all about generating awareness of and increasing support for public transportation among riders and non-riders, elected officials and stakeholders.

Public Transportation Facts

Public transportation transforms communities and lives of the people living in them by spurring economic development, promoting sustainable lifestyles and providing a higher quality of life

Quick Facts

- In 2018, Americans took nearly 10 billion trips on public transportation
- 6,800 organizations provide public transportation in the United States
- Millennials consider public transportation as the best option for digital socializing and among the best for connecting with communities

Economic Opportunities

- Every \$1 invested in public transportation generates \$4 in economic returns
- Every \$1 billion invested in public transportation supports and creates more than 50,000 jobs and \$642 million in tax revenue
- 70% of public transportation flows to the private sector, creating and supporting hundreds of thousands of jobs

Safer Way to Travel

- More than 90% reduction of being in an accident opposed to commuting by car

Save Money

- A household can save nearly \$10,000 by taking public transportation and living with one less car

Reduce Gasoline Consumption

- Savings of 4.2 billion gallons of gasoline annually from public transportation use

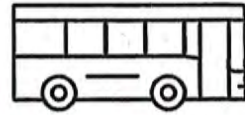
Better Environment

- Communities that invest in public transit reduce the nation's carbon emissions by 37 million metric tons annually

Enhanced Personal Opportunities

- Access to work, school, visit friends, or go to the doctor's office
- A total of 87% of trips on public transit have a direct impact on the local economy

Our Piedmont Triad partners (Piedmont Authority for Regional Transportation (PART), Greensboro Transit Agency (GTA), Winston Salem Transit Authority (WSTA), & High Point Transit System) are all going fare-free on this day to help support Get on Board Day and public transportation in the communities they serve.



NATIONAL

Get on

Board

FOR PUBLIC TRANSIT

APRIL 16, 2020

DAY

OPERATIONS UPDATE March 2020 Meeting



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January 2020 Ridership Data

	01/06-01/10	1/13-1/17	1/20-1/24	1/27-1/31	
BLUE	245	250	238	253	986
RED	510	488	483	475	1956
ORANGE	439	445	407	438	1729
GREEN	158	158	152	163	631
PURPLE	478	413	393	441	1725
			*4 days		
	1830	1754	1673	1770	7027

ParaTransit	498
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*Note: Jan 2nd & 3rd included in Dec 2019 numbers

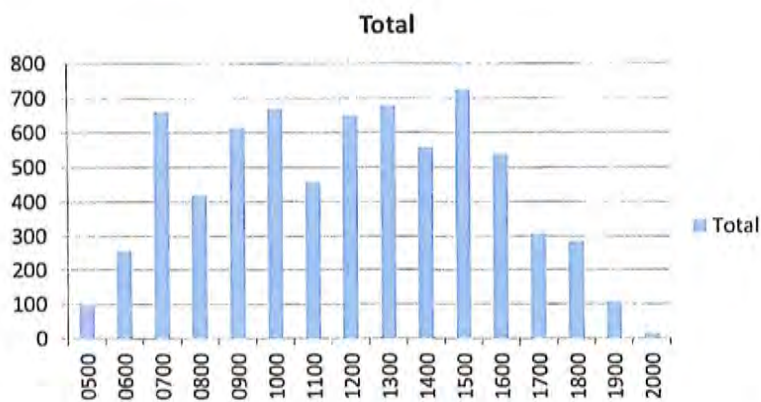
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Ridership Comparison

	2019	2020	% Change
BLUE	1111	986	-11%
RED	2062	1956	-5%
ORANGE	1961	1729	-12%
GREEN	872	631	-28%
PURPLE	2279	1725	-24%
ParaTransit	485	498	3%
	8770	7525	-14%



Ridership by time of day



TransLoc Data

	Jan 2019	Jan 2020	% Change
On-Time Departures	80.3%	85.8%	+ 5.5%
Late Departures	13%	9.5%	- 3.5%
Early Departures	6.7%	4.7%	- 2%



	Mobile	Desktop	Total
Types of Users	148	47	195
Hits by Type	364	169	533

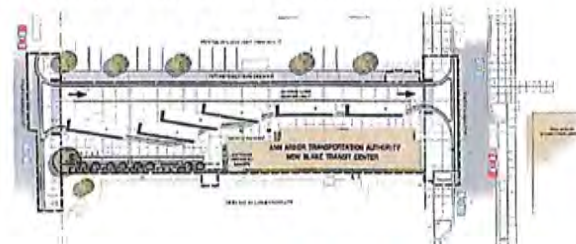


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Transit Facility RFP

Currently working on finishing up a Request for Proposal (RFP) for a transportation planning firm to complete a feasibility study, conduct a facility needs assessment, assist with site selection and develop a conceptual design for a Multi-Modal Transit Center.

Plan: Hope to have the RFP out for bid by Summer 2020



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Upcoming Events/OTHER ITEMS



St. Patrick's Day Event

- Saturday March 14th 5p-8p
- TransDev staff & Link staff
- Hand out Link Transit Dual Function LED Blinking Lights & other goodies



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QUESTIONS ?

Next Meeting: April 14, 2020

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