

Phase 1 Fact Sheet

Five-Year Transit Development Plan and Facility Study

Link Transit is developing a 5-year Transit Development Plan and Facility Study. This study evaluates the existing transit system and facility needs to examine what's working, what could be better, and how the agency can best serve our community in the future.

Project Process

Phase 1 of the project began in October 2023 with an analysis of existing conditions and the kickoff of community engagement.



Engagement Summary


100+
participants



Stakeholder Focus Groups
19 attendees



Transit Rider Committee
8 interested



Online Survey
60 participants



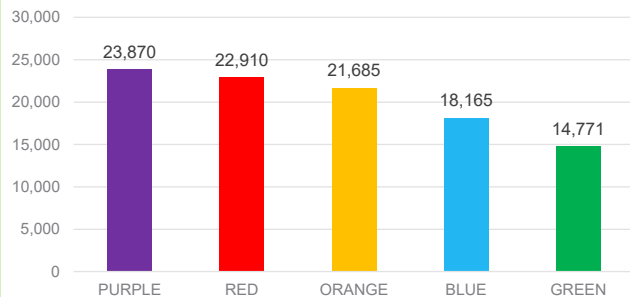
Pop-Up Events
30+ attendees

57% of survey respondents were transit riders

60% of those riders take the bus every day

Existing Conditions

Passenger Trips by Route (FY 2022)



Purple, Red, and Orange routes the highest ridership

Passenger Trips | fixed route ridership has increased **92%** since 2017

Revenue Hours | revenue hours have increased **40%** due to weekday and weekend service expansion

Operating Expenses | operating expenses have **increased incrementally** due to service expansion, fuel expense and contract cost